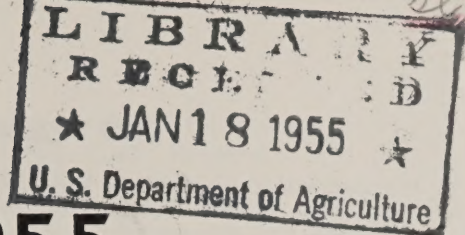


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# 1955 RICH GLADS



JAUNTY

**MARION C. RICH**

Wayne County  
MARION, NEW YORK



## FOREWORD

We appreciate the interest that growers, exhibitors, and hybridizers have taken in our introductions. They are listed by a number of catalogers and are winning many blue ribbons at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: Black Cherry, Bonnie Lass, Bronze King, Garden Gold, Garnet Glow, Grapewine, Jaunty, and Sally Rose have all given excellent seedlings. We have propagated most of our varieties by selection for several years, and this selected stock is disseminated when available. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after digging, and all are dusted with DDT after cleaning. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make an adjustment on any stock found not true to name. All measurements given are of our field grown spikes, with no irrigation.

The number following the variety in our list denotes the N.A.G.C. size and color classification; 100 and 200 Miniature and Small; 300 Medium; 400 Large; and 500 Giant.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

5 AT ONE HALF THE 10 PRICE.

NO ORDERS LESS THAN \$3.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders are sent Parcel Post, postpaid, when safe.

## 1955 — INTRODUCTIONS — 1955

**BRITE FIRE** - (Sport of Birch Red) 536 Class. 90 days to bloom.

Brite Fire has the same brilliance and purity of color that is found in its parent, but is a blazing shiny scarlet. It is a more vigorous grower than Birch Red, and has a somewhat longer flowerhead, about 60" tall, 24" flowerhead, 5½" blooms, 19 buds, 7 open. An excellent commercial or show prospect. Good bulblet production and germination. Commendation Award E.S.G.S. 1952.

**JAUNTY** - (Sdl. No. 7417) (Wedgwood x Evangeline) 362 Class.

65 days to bloom. Jaunty is a very beautiful, clean medium rosy pink, with a cream throat; wide open, fluted and ruffled butterfly type florets carried on tall, strong, slender spikes. It has won the following awards:

American Home Achievement Award, Rochester, N. Y. Aug. 15, 1953.

3 Spike Pre-Introductory Class Winner, (all sizes) Rochester, N. Y. Aug. 15, 1953.

Com. Award and Best Sdl. E.S.G.S. Sdl. Show Geneva, N. Y. Aug. 7, 1954.

3 Spike Pre-Introductory Class (300 & 200) Rosette. Rochester, N. Y. Aug. 14, 1954.

"B Plus" Score (84 to 88), Eastern N. Y. Show, Peekskill, N. Y. Aug. 11, 1954.

Best 300 size Seedling Penn State Show, Grove City, Aug. 21, 1954. It grows about 52" tall, 25" flowerhead, 4" blooms, 20 buds, 7 open. Excellent attachment, facing and spacing, very green foliage and is an easy cutter. Bulblet Production and germination are excellent. Ideal for arrangements and basket work.

**SALLY ROSE** - (Sdl. No. 7421) (Rose O'Day x Evangeline) 564

Class. 75 days to bloom. A clear, glistening salmon rose. (French Rose B.H.S. Color Chart). There is a small orange feather and a white center line on the single lip petal. It has lightly ruffled, wavy, pointed petals. Texture is good with excellent attachment, facing and spacing on an always straight stem. It is a very vigorous grower, and an easy cutter with excellent bulblet production and germination. In the field it opens eight, 5½" blooms with 8 in color on a 52" plant, 26" flowerhead, 24 buds.

E.S.G.S. Commendation Award, 1953, with score of 84.6.

3 Spike Pre-Introductory Class Rosette (400 - 500), Rochester, N. Y. Aug. 14, 1954.

A top commercial and show prospect, and a very fine seed parent.

**WHITE RAIN** - (Sdl. No. 7721) (Garbo x (Big Top x Crystal) )

x (Arethusa x Truly White) 500 Class. 72 days to bloom. A large snowy white with slightly creamy throat. Its wide open, ruffled blooms have excellent texture, and are well attached with good facing and spacing on a strong, straight, medium sized stem. It is a very healthy, vigorous grower, with dark green foliage, good bulblet production and excellent germination. There may be an occasional misplaced floret. It received its Initial E.S.G.S. Award and was best seedling at Rochester, N. Y. Aug. 15, 1953, and was best 500 size seedling at Penn State Show, Grove City, Aug. 21, 1954. Height of 54", 27" flowerhead, 5½" blooms, 20 buds, with up to 9 open. A good early commercial and show gladiolus.

ABOVE 4 - PRICED: Any 1½" bulb \$2.00. Bulblets 10 for \$2.00.





WHITE RAIN

**J A U N T Y and S A L L Y  
ROSE Specials:**

Unit Special - 1 Large -  
1 Med., - 1 Sm. 10 Blts. -  
\$6.00.

Growers Special - 6 Large -  
6 Med. - 12 Sm. - 200  
Blts. - \$50.00.

Blts.  $\frac{1}{2}$  Pt. \$50.00

— 1954 —

**INTRODUCTION**

**RICH CREAM -**

(406 Class). 70 days or less to bloom. Rich Cream is just that; pure clean cream with no markings. The ruffled, wavy petals are of good substance, wide open, well attached, and are very well faced. All spikes are uniformly straight and tall, and it is an easy cutter. We rank it with Friendship as the two best early commercials in our field. Bulb-lets are plentiful, very easy germinators, and very fast growers. Average growth is 54" tall, 26" flowerhead, 5" blooms, 19 buds and 6 open. It has 8 buds in color which adds a great amount of color to the spike, making it an excellent commercial with any number open.

EACH - L. \$1.00

Med. 75c Sm. 50c

Blts. 10/\$1.00 100/\$5.00

Unit Special - 1 L. - 1

Med. - 1 Sm. and 10 Blts.  
\$2.50

**KODACHROMES -**

Kodachromes of our glads, a new line of heavily ruffled seedlings from miniatures to giants, and other flowers, are available for meetings, etc. There is no charge, except for return postage and insurance. Send your requests in early.

— OUR PREVIOUS INTRODUCTIONS —

**BIG TOP -** (1942) 541 Class. 75 days to bloom. Big Top is still one of the leading winners for show or commercial. Color is medium to light pink with attractive carmine feather in throat. Grows easily 6 feet tall with flowerhead up to 40", blooms 7", 22-26 buds, 6 open. New virus free stock.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c Blts. 100/50c

**BIRCH RED -** (1945) 552 Class. 90 days to bloom. Birch Red has beauty, purity of color, and a satin sheen that is unequaled in the giant deep reds. This along with its excellent habits, vigorous growth, and easy cutting qualities, is making it a leading commercial and show glad. In its season it out sells all other varieties in our cut flower trade. It is always straight with excellent facing and attachment.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c Blts. 100/50c

**BLACK CHERRY -** (1948) 554 Class. 85 days. Black Cherry, recognized as the best black red in its class, has won a total of 51 blue ribbons in New York State Shows since its introduction. It grows 50" tall, 24" flowerhead, 20 buds, opens up to 9. It does not burn in the field, and is an easy, healthy grower with well placed



florets of good texture, slightly wavy, and well attached on a strong straight stem. Black Cherry makes a beautiful exhibition spike and is a very good seed and pollen parent. It has led its class in the National Symposium for three years, and at the Genesee Valley G.S. Show at Rochester, 1954, it won a section championship.

EACH - L. 40c Med. 30c Sm. 20c Blts. 10/40c 100/\$3.00

**BONNIE LASS** - (1951) 468 Class. 85 days to bloom. Bonnie Lass is a very clean, pure orchid lavender, with a white blotch diffused into lavender on a single lip petal. Midribs are lighter and slightly raised or creased. Petals have frilled wavy edges and are of good texture. Attachment is good, facing and spacing excellent. The stalk is slender, but very strong and always straight. It opens very well in water when cut in bud, holds its size to tip, and blooms well from any size bulb. Very healthy, and quite prolific, and good germination of bulblets. The growth is up to 60" tall, 25" flowerhead, 4½" to 5" blooms. 20 buds and opens up to 8. This is a fine show flower and excellent commercial.

EACH - L. 30c Med. 20c Sm. 2/20c Blts. 10/25c 100/\$1.50

**BRONZE KING** - (1946) 580 Class. 95 days. A smooth bronze smoky with a brilliant orange blotch. Excellent textured, long lasting blooms, and a straight strong spike. It grows about 60" tall, 25" fl. hd., 5½" blooms, 19 buds, up to 7 open. We use this extensively for cut flowers and basket work. It is very healthy and nearly a 100% cutter from all size bulbs.

EACH - L. 25c Med. 2/25c Sm. 3/25c Blts. 10/25c 100/\$2.00

**CAVALIER** - (1953) (Pastel x Porcelain Blue) 568 Class. 85 days to bloom. Cavalier is a giant bluish mauve self color, with lightly frilled edges, and fluted centers in the petals of the wide open florets. It is a very vigorous grower reaching a height of 66", with 30" flowerhead and 6" blooms, 20 buds, and 6 blooms open, with 6 in color. The facing and spacing of the florets is excellent as is their texture and attachment. The bulblet production is good, germination easy and excellent.

EACH - L. 75c Med. 50c Sm. 25c Blts. 10/75c 100/\$5.00

**DESERT DUSK** - (1950) 586 Class. 100 days. Desert Dusk is one of the most beautiful smokies, with a huge expanse of bloom and fine overall habits. The color is smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong, straight, medium spike, healthy foliage and bulbs. Bulblet production and germination is fair to good. It grows up to 57" tall, 30" flower head, 6" blooms, 22 buds, and opens 8 in the field. In Empire State Shows it has won 24 blue ribbons and 3 section rosettes, up to 1954.

EACH - L. 40c Med. 30c Sm. 20c Blts. 10/40c 100/\$2.50

**FANTASY** - (1952) The new parrot type Glad. Class 440. (Mutation of Strutter). 90 days. This is named for its resemblance to the Parrot Tulip, Fantasy, as it has a similar combination of coloring and type of bloom. It is a beautiful peach pink with chartreuse spurs on the back of the petals and these spurs carry their exotic coloring through to the front. The texture, fluting, and ruffling is exceptionally heavy. The clear, soft, beautiful colors, combined with unusual 24 hour keeping quality, make Fantasy a dream for corsage and arrangements. It grows about the same as standard varieties with a height of 50", with a flowerhead of 22", 5" blooms 16 to 17 buds, and opens 6 blooms with 7 in color. The buds are pink at the tip, with the base chartreuse, changing to pink as they open. Fantasy's pollen sets seed readily on other varieties; it is prolific and the bulblets grow readily. All size bulbs and even bulblets bloom true to type. This is the original Fantasy and not the one advertised by Kellogg's.

EACH - L. 75c Med. 50c Sm. 25c Blts. 10/75c 100 /\$5.00

**GARDEN GOLD** - (1948) 512 Class. 90 days. This is still the most beautiful and gorgeous deep yellow that we have seen and is probably the best show Glad in its class. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall straight and strong spike. The plant and bulb are both very clean and healthy. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flowerhead, 7" blooms, 21 buds, and 6 open.

EACH - L. 30c Med. 20c Sm. 2/20c Blts. 10/25c 100/\$2.00



**GARNET GLOW - NOW IN 354 CLASS** (1950) (Rich Red x King Lear). 80 days to bloom. Garnet Glow is a clean, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender strong spike. It makes a beautiful exhibition spike that will stand a lot of handling, and does not burn in the sun. Garnet Glow grows about 50" tall, with 24" flowerhead, 4" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy; bulblet production good, and germination fair. In our New York State Shows it has won 35 blue ribbons as a 454, and in 1954 as a 354 it won 5 blue ribbons and a section championship in our 1st two shows.

EACH - L. 40c Med. 30c Sm. 20c Blts. 10/40c 100/\$2.50

**GRAPEWINE** - (1953) (Arethusa x Black Diamond) 470 Class. 72 days to bloom. This early, heavily ruffled, brilliant clear wine purple self color, with slight white line in throat is a sensation for commercial use, and a beautiful addition to the exhibition group. It grows to the height of 52", with 25" to 29" flowerhead, 5" blooms, 20 buds, 7 open and 4 in color. Substance of the florets is excellent, placement good. Plant and bulb are very healthy, bulblet production and germination is good. Grapewine has had the Commendation Award from E.S.G.S.

EACH - L. 75c Med. 50c Sm. 25c Blts. 10/75c 100/\$5.00

**PORCELAIN BLUE** - (1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat feather. One of the largest near blues with blooms measuring to 6" this past season. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs HEALTHY, prolific and germination good.

EACH - L. 2/30c Med. 2/20c Sm. 4/20c  
Blts. 20/25c 100/\$1.00

**RUFFLED NIGHT** - (1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. Bulblet production and germination is excellent. Good winner at the shows.

EACH - L. 25c Med. 20c Sm. 2/25c Blts. 15/25c 100/\$1.00

## GENERAL LIST

**ACE OF SPADES** - (454) (Sisson '50). One of the finest black reds, a shade darker than Black Cherry. Ruffled, strong grower and we have found it to be a fine pollen parent, giving long flowerheads and ruffling to its seedlings.

EACH - L. 30c Med. 20c Sm. 2/25c Blts. 8/25c

**BUTTERFLY** - (467) (Klein '53). The new "Butterfly" type glad, named for its unusual coloring and heavy ruffling. A lavender pink with a reddish blotch on a large yellow zone. Florists love it and it is a great breeder of unusual seedlings.

EACH - Med. 75c Sm. 50c Blts. 2/25c

**COLUMBIA** - (407) (Roberts '51). Lovely creamy white with rose edges. One of the best recent glads and a fine grower.

EACH - L. 20c Med. 2/25c Sm. 3/25c Blts. 25/25c

**DAINTINESS** - (200) (Butt '53). Beautiful ruffled creamy white with cream throat. A very fine small one.

EACH - L. \$1.00 Med. 75c Sm. 50c Blts. 4/25c

**EDGEWOOD** - (461) (Torrie - Flad '51). Tall medium rose with rose lavender feather. Rugged tall grower with 8 ruffled blooms open. This is an excellent commercial and show variety.

EACH - L. 50c Med. 35c Blts. 8/25c

**ELMER'S ROSE** - (462) (Fischer '51). Heavily ruffled rose. Very fine for us.

EACH - L. 25c Med. 2/30c Blts. 10/25c

**FIFTH AVENUE** - (252) (Hedgecock '51). Glistening deep red with no markings. A great show winner. The best small red we grow.

EACH - L. 25c Med. 20c Sm. 2/25c Blts. 10/25c

**FLASHLIGHT** - (237) (Roberts '53). Flashy scarlet with bright yellow throat. One of the finest small ones.

EACH - L. \$1.50 Med. \$1.00 Sm. 50c Blts. 2/25c

**FRANCESCA** - (566) (Tobin '50). One of the most beautiful glads. Very ruffled, healthy, strong growing, opalescent light rose lavender. Blooms late.

EACH - L. 60c Med. 40c Sm. 25c Blts. 8/25c

**FRIENDSHIP** - (442) (Fischer '49). Ruffled medium pink, very healthy and one of the best early commercial glads.

EACH - L. 2/25c Med. 4/30c Sm. 5/25c Blts. 50/25c

**GARNET RUFFLES** - (352) (Maynard '53). Clear, ruffled medium red, 8 open. Nice color, spike, and the best in its class.

EACH - L. \$1.50 Med. \$1.00 Blts. 10/\$1.00

**GWEN** - (462) (Pickell '49). A very fine growing light rose and an excellent early cutter. Slightly fragrant. A good show winner.

EACH - L. 25c Med. 2/30c Sm. 2/20c Blts. 10/25c

**JINGLES** - (230) (Lins '49). Heavily ruffled, waxy, coral salmon. One of the best miniatures.

EACH - L. 20c Med. 2/25c Sm. 4/25c Blts. 15/25c

**JULIET** - (365) (Rupert '53). A fine new deep rose with white throat blotches. Opens 7 to 9 on a nicely set up spike. Excellent show glad for this medium sized class.

EACH - L. \$1.00 Med. 75c Sm. 50c Blts. 2/25c - 10/\$1.00

**KING DAVID** - (570) (Carlson '51). Ruffled and fluted clean purple with silver edge. One of the ten best glads and the best purple for show or commercial use. Very healthy, and has the finest habits.

EACH - L. 20c Med. 2/30c Sm. 2/20c Blts. 15/25c

**LEAH GORHAM** - (451) (Gorham '51). Clear clean red with snow white throat. Strong growing show winner with excellent habits.

EACH - L. 20c Med. 2/25c Sm. 4/25c Blts. 20/25c

**LITTLE EGYPT** - (153) (Brown). Just as cute as her namesake. Light red with black red blotches. Striking for arrangements and a show winner too.

EACH - L. 25c Med. 25c Blts. 10/25c

**LOOK** - (540) (Taylor '53). A very tall husky light pink, the color of Evangeline but much better habits. If you want a big one this is it.

EACH - L. \$1.00 Med. 75c Sm. 50c Blts. 2/25c - 10/75c

**MOTHER FISCHER** - (400) (Fischer '51). Tall ruffled white with excellent habits. One of the best for show or commercial use.

EACH - L. 25c Med. 2/30c Sm. 2/20c Blts. 20/25c

**PINK DIAMOND** - (440) (Fischer '54). Heavily ruffled light pink with cream throat. One of the nice new ones.

EACH - L. \$1.00 Med. 75c

**POINSETTIA** - (450) (Johnson '52). A fine clear scarlet red. Excellent cut flower.

EACH - Med. 2/30c Sm. 2/20c Blts. 20/25c



**PRINCESS** - (466) (Larus '53). One of the finest lavenders, opening 8 easily. It has excellent habits and is one of the best for show or commercial use.

EACH - Med. only 75c Blts. 3/25c

**PROSPECTOR** - (410) (Leffingwell '53). The best yellow we have grown. It has an attractive amber yellow throat, is nicely ruffled and is a good grower.

EACH - L. \$1.00 Med. 75c Sm. 60c Blts. 2/25c - 10/\$1.00

**RUFFLED EBONY** - (454) (Fischer '53). Highly ruffled glistening deep maroon opening 5 on a tall plant. Very dark color. Bulbs not too healthy.

EACH - L. 75c Med. 50c Sm. 35c

**STATUETTE** - (213) (Butt '50). The best small glad that we have grown. A fine ruffled yellow with a red throat mark opening 6 to 8 on a very well proportioned spike.

EACH - L. 2/30c Blts. 20/25c

**TONY BOY** - (263) (Kundred '54). An odd and striking rosy red, the lower petals white with an edging of rose. Lacinated and recurved blooms. Tall slender spikes with 5 open.

EACH - Med. \$1.00 Sm. 60c Blts. 2/25c

**TWINKLES** - (232) (Butt '48). A lovely heavily ruffled deep orange pink and yellow. One of the best of the new small glads.

EACH - L. 25c Blts. 15/25c

**VERA** - (466) (Pazderski '53). Very nice, pale, blue lavender, ruffled, tall strong grower opening 8. Rather late so plant early.

EACH - L. \$1.00 Med. 75c Sm. 50c Blts. 4/25c

**VOODOO** - (486) (Kadel '46). A good smoky with ruffled bronze rose florets in an odd color combination.

EACH - L. 2/25c Blts. 50/25c

**WHITE CLOUD** - (500) (Roberts '52). A very white, heavily ruffled glad with beautiful florets. Opens 6 to 7 large blooms on tall spikes.

EACH - L. \$1.00 Med. 75c Sm. 50c Blts. 5/25c

**WHITE TOWER** - (501) (Lins '51). Huge, tall, early white with scarlet pink feather in the throat. A very good grower.

EACH - L. 35c Med. 30c Sm. 25c Blts. 5/25c

**WILDFIRE** - (436) (Lins '52). Brilliant flame red, heavily ruffled, opening 6 to 7.

EACH - L. 35c Med. 25c Blts. 8/25c

Our growing field and seedling test plot is on the farm on Newark Road, one-half mile from Route 21, in Marion. Glads are in bloom from August 1st till frost. Visitors are always welcome at the

### "RICH GLADS" SIGN

Phone Marion 4273

6 miles from Route 31 - Palmyra, by Route 21.

9 miles from Route 31 - Newark, by County Highway.

7 miles from Route 104 - at Williamson. By Route 21.



SALLY ROSE

**ONE OF OUR BEST INTRODUCTIONS. SHOW SPIKES GROWN EASILY WITHOUT IRRIGATION. OFFICIALLY IT IS 564, DARK ROSE. BUT WE CALL IT A MEDIUM SALMON ROSE.**







